



FUNDRAISING CONSULTANCY

Privacy Policy

Karen Edgington Fundraising Consultancy Ltd is committed to maintaining the trust and confidence of clients and visitors to this website. I want you to know that we aren't inclined to do the "hard sell" and definitely don't trade email lists with other businesses for marketing purposes. That's just not me. I equally know that privacy notices aren't necessarily the most riveting thing to read, but just in case you do, here's mine.

I've included information on when and why we collect personal information, how I use it, the limited conditions under which I may need to disclose it to others and how I keep it secure. In reality, I'm a small and overstretched business and I don't have the time, energy or inclination to do anything interesting or dodgy with your data!

What is personal data and what do I hold?

Personal data includes all information held in electronic or hard copy form relating to a living individual who can be identified from that data (or from that data and other information in our possession) and includes personal contact information and images. I hold the personal data which you provide to me. This personal data typically includes names, job titles and contact details (e.g. email and telephone number). I typically collect personal data when prospective clients enquire about my services. They provide this information either over the phone or via an email. I do not operate any mailing lists or website data collection forms.

Website analytics and cookies

When someone visits the website I use a third party service, Google analytics and Squarespace analytics, to collect standard internet log information and details of visitor behaviour patterns. I do this to find out things such as the number of visitors to the various parts of the site. In reality, I rarely do this as I don't have time but the stats are quite cool to look at occasionally. This information is only processed in a way which does not identify anyone. I do not make, and do not allow Google to make, any attempt to find out the identities of those visiting our website.

The website may place and access certain first party cookies on your computer. First party cookies are those placed directly by Karen Edgington Fundraising Consultancy via this website and are used only by me. I use cookies to improve your experience of using the website and to improve the range of products and/or services. By using this website you may receive certain third party cookies on your computer. Third party cookies are those placed by websites and/or parties other than me. Third party cookies are used on this website for purposes including providing me with information on how our customers find the website, and helping you to share information on social network sites. In this way, 3rd party sites may be able to know that you have visited this website. All cookies used by this website are used in accordance with current UK and EU Cookie Law.

Purposes for which personal data is used

I use your personal data for the following purposes:

- sharing any services that I believe will be of interest to you
- sending you emails to keep you updated about my work
- arranging meetings with you
- sharing details of training, events, research or other information which I think might be useful to you

Legitimate interests for the use of your data

We use your personal data, as permitted by the General Data Protection Regulation, where necessary, for the following legitimate business interests:

- to operate our business that helps institutions fundraise through our different services
- to share information e.g. sector research and best practice
- to communicate with clients and prospective clients

Disclosure of personal data to third parties

I will never share your personal information to others, including agencies and other clients, without your permission. If I am required to provide information to law enforcement bodies in order to comply with any legal obligation or court order, I will provide it in accordance with applicable privacy and data protection laws.

Retention of personal data

We use the following criteria to determine the period for which personal data is retained:

- for the period required for the purposes set out above; and/or
- as required by the General Data Protection Regulation or other applicable law or regulation

Access and control of personal data

You are entitled to view, amend, restrict or delete the personal information that I hold. The circumstances in which you may take any of the above actions are set out in the General Data Protection Regulation. You also have the right to lodge a complaint with a supervisory authority and withdraw consent at any time by contacting:

Karen Edgington, Director
Karen Edgington Fundraising Consultancy Ltd
Tel: 07793 748350
Email: karen@karenedgington.co.uk

Complaints

Mistakes happen, even to the best of us. I'm painfully careful about these things, but if you think that the data I hold is wrong or has been wrongly processed then the first step is to let me know so I can put things right. The alternative is to visit the Information Commissioner's Office here: <https://ico.org.uk/make-a-complaint/>

External links and websites

My website and LinkedIn feed may contain links to other websites of interest. However, once you have used these links to leave my site/feeds, I do not have any control over that website or its content. Therefore, I cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and they are not governed by this privacy statement.

Changes to this policy

Karen Edgington Fundraising Consultancy Ltd reserves the right to change this policy as we may deem necessary from time to time or as may be required by law. Any changes will be immediately posted on the website.

Last date this privacy policy was reviewed: 12 November 2022

Next review due: 12 November 2025